

HOW TO PLACE YOUR BEST PHOTO... ON MATRIMONIAL !WILL YOU ?

Be obnoxious: Meeting somebody online is tough. So tough that the only way to get noticed among the thousands of ordinary profiles is to revert to alpha male (or female) tactics — be as boastful, arrogant and obnoxious as you possibly can. If you're not one to show off, then either get a family member to do the boasting on your behalf, or else pass off your own handiwork as that of an overbearing, interfering relative. Either way, your eventual description should read something like: “Extremely beautiful (more so than Hema Malini), highly intelligent (insert scores from last three exams taken), beauty queen-turned-model-turned-software professional, good family values, excellent cook, very cultured, dutiful, traditional”

Hire a professional photographer: This is extremely important. You don't want to scare away hundreds of prospective suitors just by uploading that unflattering picture of yours your father took when you were holidaying somewhere, and has loitered in your family albums for the last three years. This is no time to take risks. And do not attempt to be funny — no pictures of you engaging in some sort of frivolous (read: illegal) activity or posing obscenely next to a UNESCO heritage site. Humour is not appreciated. But, abuse your photographs with Photoshop — slice inches off your problem areas, lighten your skin, siphon off extra hair, spray on more hair, shape the eyebrows you forgot to take to the salon... if this is all too much, it might be better not to use a photo at all. Let your potential spouse be surprised — it's not like they'll look anything like their picture, anyway

Lie: Please. If you take nothing else away from this article, just follow this one golden rule. This is the one — the big one. The one ‘every other’ thing on this page ultimately links to. Everyone knows that the best relationships are founded on a mutual and blissful ignorance. If you're uncomfortable with the connotations of “lying”, then don't think of it like that — think of it as withholding, or embellishing upon certain aspects of yourself, in order to present the best possible version of yourself to your future spouse. Kind of like a résumé. There are certain things that might make them like you more that they'll never realise are untrue — your salary, your occupation, your personal life history. As for the other more obvious embellishments, they should hopefully be too besotted by you to even remember that you're meant to be 5”8, not 5”2; “very fair”, not “wheatish”; and “athletic / slim”, not “healthy

- *vidya ramachandran, (Hindu)*